

## 1.6 Kindling's Theory of Change

### Our Shared Vision

#### Our vision is of a food system in which:

We value food, the land and the people who produce it. Sustainable food is seen as a right and not a privilege, and there is food equality throughout the food system. There is both increased supply of and demand for local sustainable food. Food is produced in a way that works with ecosystems and protects the soil and biodiversity. There is a proliferation of small scale production and trading systems, that are people not market-led. Science and technology are utilised for good not just profit. A food system in which food sovereignty is achieved.

#### And a wider society in which:

Everyone feels included and valued in society. Communities and activists feel empowered to challenge the root causes of problems and create their own solutions. Communities work in co-operation and develop more effective ways to self-govern and manage the economy. Diverse communities learn from and work with each other to tackle the huge challenges we face, rather than letting the root cause of the problems lead to conflict and further polarisation.

### The Results - Measurable social impacts of our actions:

We believe that, working with our stakeholders & communities, it is important to constantly measure, evaluate and improve the impact of our work, which includes:

Establishment of new growers. Creation of new social enterprises and co-ops. Increased resilience for existing growers & enterprises. Shortened supply chains for urban partners. School children eating healthier, more sustainable food. Additional people accessing local, organic food. Increased health & well-being. New skills & employment for trainees & volunteers. Increased resilience of local communities & groups. Lower carbon emissions. Increased generation of renewable energy. Increased understanding of food sovereignty. More people feeling part of a wider movement for social change. Increased biodiversity & improved soil health.

### Activities - Projects, partners and the farm's planned activities which deliver our strategy:



### Our Objectives - Our strategy to address these challenges:

#### The Kindling Trust's objectives:

- Practise and promote sustainable land use.
- Make local organic food production a viable livelihood.
- Acknowledge the true value of food and those producing it.
- Increase availability of sustainable food, *ensuring its access becomes a right and not just a privilege.*
- Seek to change policy both through advocacy and practical examples.
- Help build a stronger, more unified voice for the sustainable food movement.
- Incubate and support innovative and co-operative models of enterprise.

#### The Kindling farm's objectives:

- Own and manage land in a not-for-profit manner for the benefit of the community.
- Promote sustainable land use by becoming a model stock-free agro-ecological farm embedded within its community.
- Increase the consumption of local, seasonal and directly traded goods through alternative local distribution systems.
- Strengthen local economies and establish land-based livelihoods through the support and creation of sustainable enterprises - by providing facilities, resources, advice, training, services and trading opportunities.
- Support change makers by providing training, inspiration & resources to support people to create the change they want to see.
- Foster symbiotic relationships between urban & rural partners to nurture the exchange of services, resources, goods & ideas.
- Support local communities by providing training & volunteering opportunities to improve skills, health, well-being & self-worth.
- Provide low impact housing and other services for the benefit of the community.
- Promote & practice co-operative & consensual ways of working & living to become an example of community ownership & control.

### Our Approach - The guiding principles that define the way we work:



### The Challenge - The problems we are working to address:

We have allowed all aspects of society to become driven by profit and power creating a mainstream culture and economy that rewards self-interested behaviour, over care for the commons and each other.

**This has resulted in profound and far reaching consequences in terms of:**

#### Economic Inequality including:

- Poverty & unemployment
- Lack of access to land and rural housing
- Inequality of land ownership and land speculation
- Monopolies and concentration of economic power leading to a lack of resilience.
- Exploitation & undervaluing of workers

#### Ecological Crisis including:

- Climate change
- Over-exploitation of natural resources
- Waste and pollution
- Declining biodiversity and species extinction leading to a weakened ecosystem

#### Social Injustice including:

- Disempowerment & political disengagement
- Unequal life chances and access to Education employment & other opportunities
- Health and food inequality
- Social isolation & a lack of community cohesion